



# BRAND REPORT

FOR THE 6 MONTH PERIOD ENDED DECEMBER 2021



No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Rapid News Publications Limited  
Carlton House, Sandpiper Way  
Chester Business Park  
Chester, CH4 9QE  
United Kingdom  
Tel. No.: 01244 680222  
Fax No.: 01244 671074  
Website: www.tctmagazine.com

Rapid News Publications Ltd, the owner of the **TCT Group**, has been a leading authority in additive manufacturing, 3D printing, design and engineering technology for 30 years.

A rich mix of live events and all-encompassing media portfolio enables TCT to deliver business-critical intelligence, connecting the additive community across Europe, North America and Asia.

By focusing on cutting edge applications, expert analysis and commentary, TCT helps designers, engineers and buyers evaluate, adopt and optimise their additive requirements.

The TCT Group mission goes beyond simply raising awareness; it's focused on developing a 360-degree understanding of the potential of additive manufacturing and 3D printing technology to increase utilisation at all stages of design, engineering and manufacturing.

### MAGAZINE CHANNEL FORMAT – PRINT ISSUES

**TCT MAGAZINE** is produced in a print format. The editorial for the print copy is the same for all recipients.

### BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

## CHANNELS

### TCT PRINT MAGAZINE



### TCT MAGAZINE WEBSITE



### TCT MAGAZINE SOCIAL MEDIA



## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>TCT PRINT MAGAZINE COMBINED</b>	17,076	-	17,076
TCT Magazine European Edition (3 Issues in the period)	12,033	-	12,033
TCT Magazine North American Edition (3 Issues in the period)	5,043	-	5,043
(See Paragraph 3b for Source)			
<b>TCT MAGAZINE WEBSITE</b> (Monthly Users with 51,821 average Pageviews)	30,354	-	30,354
<b>TCT MAGAZINE SOCIAL MEDIA</b>			
a. Twitter followers			
1. <a href="https://twitter.com/thetctmagazine">https://twitter.com/thetctmagazine</a>	*10,422	-	*10,422
2. <a href="https://twitter.com/thetctgroup">https://twitter.com/thetctgroup</a>	*8,457	-	*8,457
3. <a href="https://twitter.com/TCT3Sixty">https://twitter.com/TCT3Sixty</a>	*6,469	-	*6,469
b. Facebook likes	*1,663	-	*1,663
c. LinkedIn group members	*6,666	-	*6,666
d. YouTube views	*908,005	-	*908,005
e. YouTube subscribers	*2,340	-	*2,340

\*Social Media claims are cumulative figures, not averages.

**MAGAZINE CHANNEL FORMAT: This magazine is produced in print format.**

**FIELD SERVED**

**TCT Magazine** European and North American editions serve companies in the following fields: Aerospace, Architecture, Planning and Building, Automotive, Marine and Rail, Banking & Finance, Computer/IT/Telecommunications, Consumer Goods, Consultancy & Business Services, Dental, Education, Electronics, Energy & Power, Industrial Products & Components, Jewellery, Art and High Value Creative Goods, Law and Intellectual Property, Industrial Machinery and Equipment, Materials Manufacturer, Compounder or Distributor, Metal Production and Supply, Media, TV and Film, Military & Defence, Packaging, Pharmaceutical, Software Manufacturer, Contract Manufacturing & Services, Research & Testing, Design & Branding, Toolmaking and Moulding, Toys, Leisure and Entertainment, Printing, Coating & Labelling, Automation & Robotics, Chemicals, Ingredients and Allied Products, FMCG, Apparel, Agriculture, Industry Body & Events, Recycling and Reprocessing, Clinical Practice, Trials and Studies, NGO & Charity, BioPharma, Clinical Diagnostics, Government, Plastics Production and Supply, Medical Device, Research & Development, Other businesses allied to the field as reported in Paragraph 3a herein.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are involved in 3D Printing, Additive Manufacturing, CAD/CAM/CAE Operations, Consulting, C-Suite / Corporate Management, Engineering, Manufacturing, Marketing, Product Design & Development, Sales, Business Development & Product Management, Project Management, Procurement & Purchasing, Quality Assurance, Research & Development, Toolmaking, Training & Development, Regulatory/Legal Affairs, Human Resources, Finance, Technical Management, Production & Process Control, Machine Operations, Printing, Marking & Packaging, Sterilisation, Maintenance & Service, Sustainability, IT Systems, Testing & Analysis, Machine Operations, and Other functions in the above fields.

**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	1,628
Allocated for Trade Shows and Conventions	167
All Other	408
<b>TOTAL</b>	<b>2,203</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	17,076	100.0	17,076	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,076</b>	<b>100.0</b>	<b>17,076</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2021 Issue	Total Qualified	Qualified Circulation by Edition	
		European Edition	North American Edition
Volume 29, Issue 4/ Vol 7, Issue 4	17,070	12,020	5,050
Volume 29, Issue 5/ Vol 7, Issue 5	17,070	12,020	5,050
Volume 29, Issue 6/ Vol 7, Issue 6	17,087	12,058	5,029



**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR VOLUME 29, ISSUE 6/VOLUME 7, ISSUE 6 2021\***

Region	Total Qualified	Percent	Qualified Circulation by Edition		Region	Total Qualified	Percent	Qualified Circulation by Edition	
			European	North American				European	North American
Channel Islands	3		3	-	Cheshire	194		194	-
Cornwall	36		36	-	Isle of Man	3		3	-
Devon	83		83	-	Lancashire	373		373	-
Dorset	74		74	-	Merseyside	87		87	-
Gloucestershire	248		248	-	North West	657	3.8	657	-
Isles of Scilly	0		0	-	Cleveland	20		20	-
Somerset	143		143	-	Cumbria	57		57	-
Wiltshire	103		103	-	Durham	47		47	-
South West	690	4.1	690	-	Northumberland	19		19	-
Bedfordshire	74		74	-	Tyne & Wear	44		44	-
Berkshire	156		156	-	Northern	187	1.1	187	-
Buckinghamshire	172		172	-	London	413	2.4	413	-
East Sussex	91		91	-	Total England Circulation	6,643	38.9	6,643	-
Essex	144		144	-	Antrim	32		32	-
Hampshire	237		237	-	Armagh	1		1	-
Hertfordshire	152		152	-	County Down	8		8	-
Isle of Wight	10		10	-	County Tyrone	4		4	-
Kent	153		153	-	Fermanagh	0		-	-
Middlesex	108		108	-	Londonderry	14		14	-
Oxfordshire	214		214	-	Northern Ireland	59	0.3	59	-
Surrey	166		166	-	Clwyd	35		35	-
West Sussex	85		85	-	Dyfed	16		16	-
South East	1,762	10.3	1,762	-	Gwent	75		75	-
Cambridgeshire	205		205	-	Gwynedd	47		47	-
Norfolk	59		59	-	Mid Glamorgan	22		22	-
Suffolk	58		58	-	Powys	27		27	-
East Anglia	322	1.9	322	-	Glamorgan	20		20	-
Herefordshire & Worcestershire	169		169	-	West Glamorgan	32		32	-
Shropshire	105		105	-	Wales	274	1.6	274	-
Staffordshire	198		198	-	Borders	4		4	-
Warwickshire	210		210	-	Central	11		11	-
West Midlands	599		599	-	Dumfries & Galloway	2		2	-
Midlands	1,281	7.5	1,281	-	Fife	9		9	-
Derbyshire	199		199	-	Grampian	1		1	-
Leicestershire	243		243	-	Highlands & Islands	31		31	-
Lincolnshire	71		71	-	Lothian	25		25	-
Northamptonshire	138		138	-	Strathclyde	72		72	-
Nottinghamshire	189		189	-	Tayside	15		15	-
East Midlands	840	4.9	840	-	Scotland	170	1.0	170	-
East Yorkshire	19		19	-	Total UK Circulation	7,146	41.8	7,146	-
North Yorkshire	77		77	-	Europe	4,912	28.8	4,912	-
South Yorkshire	193		193	-	International	5,029	29.4	-	5,029
West Yorkshire	202		202	-	<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,087</b>	<b>100.0</b>	<b>12,058</b>	<b>5,029</b>
Yorkshire	491	2.9	491	-					

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE VOLUME 29, ISSUE 6/VOLUME 7, ISSUE 6 2021\***

Region/Country	Total Qualified	Percent	Qualified Circulation by Edition		Region/Country	Total Qualified	Percent	Qualified Circulation by Edition	
			European	North American				European	North American
<b>EUROPE</b>					Macedonia	1		1	-
Albania	4		4	-	Malta	16		16	-
Andorra	1		1	-	Netherlands	263		263	-
Austria	84		84	-	Norway	39		39	-
Belarus	8		8	-	Poland	134		134	-
Belgium	230		230	-	Portugal	133		133	-
Bosnia and Herzegovina	8		8	-	Romania	58		58	-
Bulgaria	31		31	-	Russian Federation	137		137	-
Croatia	18		18	-	Serbia	17		17	-
Cyprus	14		14	-	Slovakia	22		22	-
Czech Republic	59		59	-	Slovenia	34		34	-
Denmark	81		81	-	Spain	331		331	-
Estonia	8		8	-	Sweden	127		127	-
Finland	92		92	-	Switzerland	116		116	-
France	485		485	-	Turkey	174		174	-
Germany	1,392		1,392	-	Ukraine	32		32	-
Greece	71		71	-	United Kingdom	7,146		7,146	-
Hungary	67		67	-	Subtotal	12,058	70.6	12,058	-
Iceland	6		6	-	<b>NORTH AMERICA</b>				
Ireland	212		212	-	Canada	396		-	396
Italy	343		343	-	Mexico	57		-	57
Latvia	17		17	-	United States	4,576		-	4,576
Liechtenstein	11		11	-	Subtotal	5,029	29.4	-	5,029
Lithuania	24		24	-	<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,087</b>	<b>100.0</b>	<b>12,058</b>	<b>5,029</b>
Luxembourg	12		12	-					

\*See Additional Data

# WEBSITE CHANNEL

WWW.TCTMAGAZINE.COM

2021	Pageviews	Sessions	Users	Average Session Duration
July	47,904	33,995	26,962	1:01
August	42,808	30,514	24,877	1:05
September	53,038	36,812	29,660	1:05
October	57,651	41,337	34,687	0:54
November	57,710	39,474	31,876	1:00
December	51,816	40,304	34,062	0:47
<b>AVERAGE:</b>	<b>51,821</b>	<b>37,073</b>	<b>30,354</b>	<b>0:59</b>

July – December 2021 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

## WEBSITE GLOSSARY

**Pageviews:** A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

**Sessions:** A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

**Users:** An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

**Average Session Duration:** The time visitors remain on a site per session.

# SOCIAL MEDIA CHANNEL

## TCT Magazine Social Media

2021	Twitter followers <a href="https://twitter.com/thetctmagazine">https://twitter.com/thetctmagazine</a>	Twitter followers <a href="https://twitter.com/thetctgroup">https://twitter.com/thetctgroup</a>	Twitter followers <a href="https://twitter.com/TCT3Sixty">https://twitter.com/TCT3Sixty</a>	Facebook likes <a href="https://www.facebook.com/thetctmagazine/">https://www.facebook.com/thetctmagazine/</a>	LinkedIn group members <a href="https://linkedin.com/groups/48133/profile">https://linkedin.com/groups/48133/profile</a>	YouTube views <a href="https://www.youtube.com/Views">https://www.youtube.com/Views</a>	YouTube subscribers <a href="https://youtube.com/user/tctmagazine">https://youtube.com/user/tctmagazine</a>
Beginning Balance:	10,309	8,429	6,342	1,667	6,058	861,454	2,300
July	10,328	8,433	6,350	1,668	6,149	890,152	2,310
August	10,350	8,437	6,357	1,668	6,251	891,915	2,310
September	10,401	8,443	6,471	1,668	6,389	902,332	2,320
October	10,417	8,445	6,484	1,664	6,532	904,638	2,330
November	10,415	8,466	6,472	1,663	6,628	906,348	2,340
December	10,422	8,457	6,469	1,663	6,666	908,005	2,340

# ADDITIONAL DATA

## MAGAZINE:

### CHANGE IN FREQUENCY:

Effective with Volume 29, Issue 1, TCT EU changed its frequency from 5 to 6 issues per year.

Effective with Volume 7, Issue 1, TCT NA changed its frequency from 5 to 6 issues per year.

### GEOGRAPHIC DISTRIBUTION:

Geographic data for Website and Social Media are not reported at the media owner's option.

## PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jane Palfi, Audience Development Manager  
Jennifer Armstrong, Audit Consultant

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 9, 2022
City	Chester
Country	United Kingdom
Received by BPA Worldwide	January 9, 2022
Type	BJ
ID Number	T326B0D1

## About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.

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3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF VOLUME 29, ISSUE 6/VOLUME 7, ISSUE 6 2021

Business & Industry	Qualified Circulation		Qualified Circulation by Edition																															
	Total Qualified	Percent of Total	European	North American	3D Printing	Additive Manufacturing	CAD/CAM/CAE Operations	Consulting	C-Suite / Corporate Management	Engineering	Manufacturing	Marketing	Product Design & Development	Sales, Business Development & Product Management	Project Management	Procurement & Purchasing	Quality Assurance	Research & Development	Toolmaking	Training & Development	Regulatory/Legal Affairs	Human Resources	Finance	Technical Management	Production & Process Control	Machine Operations	Printing, Marking & Packaging	Sterilisation	Maintenance & Service	Sustainability	IT Systems	Testing & Analysis	Machine Operations	Other
Aerospace	1,266	7.4	741	525	59	152	33	30	122	354	97	19	70	76	28	19	28	72	5	6	4	1	5	26	26	2	2	1	3	2	4	5	-	15
Architecture, Planning and Building	211	1.2	128	83	18	9	15	11	21	29	12	1	39	3	13	4	-	8	1	1	-	1	2	4	3	1	2	-	1	3	-	-	-	9
Automotive, Marine and Rail	1,198	7.0	847	351	59	99	44	28	60	377	77	30	120	65	44	33	13	60	6	3	-	1	5	23	12	2	-	-	3	2	1	2	-	29
Banking & Finance	76	0.4	40	36	0	3	2	3	18	4	2	3	-	11	1	-	-	6	-	-	-	-	15	2	1	-	-	-	-	-	-	-	-	5
Computer/IT/Telecommunications	328	1.9	224	104	28	2	8	30	51	43	8	10	23	35	6	3	7	16	-	2	1	1	2	13	1	-	2	-	3	-	29	1	-	3
Consumer Goods	642	3.8	467	175	96	18	12	16	42	111	46	14	156	33	12	6	3	47	4	1	1	1	4	3	2	2	-	1	-	1	1	-	9	
Consultancy & Business Services	746	4.4	531	215	34	36	14	239	103	86	7	28	62	45	23	4	3	22	-	5	1	1	6	6	2	-	2	-	3	1	2	-	-	11
Dental	195	1.1	145	50	38	12	14	-	22	9	10	9	17	11	8	1	1	15	1	7	-	-	6	4	-	-	-	1	-	-	1	-	-	7
Education	1,034	6.0	790	244	93	119	23	24	24	153	31	7	61	16	23	8	2	159	1	130	-	-	-	17	1	4	-	-	2	2	9	5	-	120
Electronics	449	2.6	328	121	35	14	8	6	54	111	23	14	61	45	7	6	3	28	1	1	-	1	-	10	6	-	1	-	4	-	1	1	-	8
Energy & Power	272	1.6	188	84	12	25	9	5	26	92	14	2	14	14	11	3	2	26	-	-	-	-	9	1	-	1	-	2	-	-	1	-	-	2
Industrial Products & Components	949	5.6	708	241	74	84	19	12	97	176	52	38	143	78	37	12	7	71	4	2	1	-	13	8	2	1	-	1	-	2	1	-	13	
Jewellery, Art and High Value Creative Goods	209	1.2	179	30	39	5	22	2	15	8	27	4	54	4	7	2	-	4	1	2	-	-	2	1	-	-	-	1	-	1	-	-	7	
Law and Intellectual Property	24	0.1	17	7	3	-	-	1	-	1	-	3	-	1	-	-	-	-	-	-	9	-	1	-	-	-	-	-	-	-	-	-	-	5
Industrial Machinery and Equipment	1,331	7.8	961	370	84	138	16	17	139	232	55	98	115	213	27	8	8	81	8	4	-	-	5	25	8	2	-	-	11	-	1	2	1	33
Materials Manufacturer, Compounder or Distributor	102	0.6	54	48	8	7	-	2	12	10	5	11	8	12	2	4	4	14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
Metal Production and Supply	232	1.3	160	72	4	29	2	5	29	29	17	10	7	45	5	1	3	17	1	-	-	-	2	15	4	-	-	-	1	-	2	1	-	3
Media, TV and Film	185	1.1	137	48	24	5	2	7	18	11	7	42	14	15	8	1	6	-	1	-	-	-	2	1	-	-	-	-	-	2	1	-	-	17
Military & Defence	231	1.4	144	87	3	23	6	7	11	81	14	-	23	7	3	4	2	27	1	3	-	1	2	3	-	-	-	1	-	3	2	-	4	
Packaging	168	1.0	148	20	3	3	4	7	11	22	13	6	41	9	8	8	2	10	4	-	-	-	4	1	1	6	-	-	-	-	-	-	5	
Pharmaceutical	83	0.5	69	14	8	1	3	2	10	12	3	-	15	8	-	1	-	12	-	-	-	-	1	2	1	1	-	1	-	-	-	-	3	
Software Manufacturer	303	1.8	199	104	15	28	12	8	51	24	7	31	10	69	5	1	7	20	-	-	-	-	9	2	2	-	-	-	-	2	-	-	9	
Contract Manufacturing & Services	1,204	7.0	588	616	67	103	37	7	224	227	137	43	61	130	28	11	3	39	6	2	-	1	1	25	16	5	2	1	3	1	1	1	22	
Research & Testing	591	3.5	436	155	33	81	6	20	40	88	14	9	36	17	18	1	1	181	-	3	1	1	2	14	4	2	-	-	1	1	5	-	12	
Design & Branding	316	1.8	233	83	32	13	16	9	37	48	11	7	98	10	5	1	2	7	1	1	-	-	3	3	-	6	-	-	-	-	-	-	6	
Toolmaking and Moulding	133	0.8	103	30	10	15	5	3	12	21	9	3	11	11	4	1	1	7	11	-	-	-	3	1	-	-	-	-	-	1	-	-	4	
Toys, Leisure and Entertainment	122	0.7	106	16	38	7	3	1	4	8	9	-	30	3	3	2	-	1	-	-	-	-	1	3	-	-	-	-	3	-	-	-	6	
Printing, Coating & Labelling	261	1.5	179	82	58	8	3	3	46	27	9	13	10	30	5	1	-	15	-	-	-	-	4	5	-	12	-	1	-	3	-	-	8	
Automation & Robotics	282	1.6	177	105	16	24	5	9	21	91	12	9	13	36	10	1	2	13	3	1	-	1	5	1	2	-	-	-	-	-	1	-	6	
Chemicals, Ingredients and Allied Products	171	1.0	97	74	9	14	1	4	13	7	4	19	9	35	5	1	1	30	-	-	-	-	9	1	-	-	-	-	-	-	2	-	6	
FMCG	30	0.2	29	1	1	1	1	2	5	6	1	2	-	-	-	1	-	5	-	-	-	-	1	-	-	2	-	-	1	-	-	-	-	
Apparel	27	0.2	22	5	2	-	4	1	3	3	4	-	4	1	-	3	4	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
Agriculture	42	0.2	25	17	3	4	3	1	3	11	5	-	4	-	-	1	-	1	-	1	1	-	1	-	-	-	-	-	1	1	-	-	-	-
Industry Body & Events	28	0.2	15	13	1	-	1	1	5	1	-	5	1	5	4	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
Recycling and Reprocessing	16	0.1	10	6	2	-	-	-	2	1	1	-	-	5	-	-	-	1	-	-	-	-	2	1	-	-	1	-	-	-	-	-	-	-
Clinical Practice, Trials and Studies	32	0.2	16	16	3	-	-	1	3	2	-	1	4	4	1	-	-	6	-	-	-	-	2	1	-	-	-	-	1	-	-	-	3	
NGO & Charity	7	-	5	2	1	-	-	-	1	-	-	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	
BioPharma	35	0.2	24	11	3	4	1	-	-	12	2	-	3	-	-	-	-	9	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
Clinical Diagnostics	11	0.1	5	6	1	-	-	-	4	1	-	-	-	1	-	-	-	2	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	
Government	96	0.6	48	48	3	11	1	3	6	27	4	-	5	4	5	-	1	16	-	-	2	-	1	-	-	-	-	-	1	-	-	-	6	
Plastics Production and Supply	269	1.6	205	64	30	16	4	2	36	27	15	12	20	39	7	1	2	34	1	-	-	-	9	4	-	1	-	1	1	3	-	3		
Medical Device	747	4.4	482	265	58	42	17	24	72	145	42	15	119	38	21	6	9	91	4	7	1	-	2	14	6	-	-	1	-	1	-	1	12	
Research & Development	166	1.0	154	12	9	25	-	5	3	35	3	-	20	6	-	-	-	52	-	2	-	-	3	-	-	-	-	-	2	1	-	-	-	
Other	2,267	13.3	1,894	373	88	58	18	23	250	114	49	92	69	89	75	41	6	291	1	7	2	3	14	16	74	1	-	8	1	13	2	1	861	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,087</b>	<b>100.0</b>	<b>12,058</b>	<b>5,029</b>	<b>1,205</b>	<b>1,238</b>	<b>394</b>	<b>580</b>	<b>1,723</b>	<b>2,876</b>	<b>863</b>	<b>610</b>	<b>1,572</b>	<b>1,280</b>	<b>470</b>	<b>199</b>	<b>117</b>	<b>1,527</b>	<b>65</b>	<b>192</b>	<b>23</b>	<b>14</b>	<b>69</b>	<b>307</b>	<b>212</b>	<b>27</b>	<b>42</b>	<b>3</b>	<b>54</b>	<b>19</b>	<b>87</b>	<b>38</b>	<b>2</b>	<b>1,279</b>
<b>PERCENT</b>	<b>100.0</b>		<b>70.6</b>	<b>29.4</b>	<b>7.1</b>	<b>7.2</b>	<b>2.3</b>	<b>3.4</b>	<b>10.1</b>	<b>16.8</b>	<b>5.1</b>	<b>3.6</b>																						