



REVISED COPY (See Additional Data)
BRAND REPORT

FOR THE 6 MONTH PERIOD ENDED JUNE 2022



No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Rapid News Publications Ltd, the owner of the **TCT Group**, has been a leading authority in additive manufacturing, 3D printing, design and engineering technology for 30 years.

A rich mix of live events and all-encompassing media portfolio enables TCT to deliver business-critical intelligence, connecting the additive community across Europe, North America and Asia.

By focusing on cutting edge applications, expert analysis and commentary, TCT helps designers, engineers and buyers evaluate, adopt and optimise their additive requirements.

The TCT Group mission goes beyond simply raising awareness; it's focused on developing a 360-degree understanding of the potential of additive manufacturing and 3D printing technology to increase utilisation at all stages of design, engineering and manufacturing.

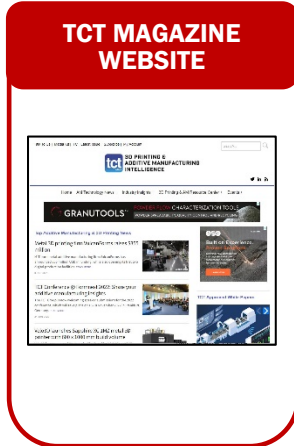
MAGAZINE CHANNEL FORMAT – PRINT ISSUES

TCT MAGAZINE is produced in a print format. The editorial for the print copy is the same for all recipients.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
TCT PRINT MAGAZINE COMBINED	17,042	-	17,042
TCT Magazine European Edition (3 Issues in the period)	12,022	-	12,022
TCT Magazine North American Edition (3 Issues in the period)	5,020	-	5,020
(See Paragraph 3b for Source)			
TCT MAGAZINE WEBSITE (Monthly Users with 57,653 average Pageviews)	34,539	-	34,539
TCT MAGAZINE SOCIAL MEDIA*			
a. Twitter followers			
1. https://twitter.com/thetctmagazine	10,666	-	10,666
2. https://twitter.com/thetctgroup	8,507	-	8,507
3. https://twitter.com/TCT3Sixty	6,624	-	6,624
b. Facebook likes	1,660	-	1,660
c. LinkedIn group members	7,351	-	7,351
d. YouTube views	916,587	-	916,587
e. YouTube subscribers	2,360	-	2,360

*Social Media claims are cumulative figures, not averages.

MAGAZINE CHANNEL FORMAT: This magazine is produced in print format.

FIELD SERVED

TCT Magazine European and North American editions serve companies in the following fields: Aerospace, Architecture, Planning and Building, Automotive, Marine and Rail, Banking & Finance, Computer/IT/Telecommunications, Consumer Goods, Consultancy & Business Services, Dental, Education, Electronics, Energy & Power, Industrial Products & Components, Jewellery, Art and High Value Creative Goods, Law and Intellectual Property, Industrial Machinery and Equipment, Materials Manufacturer, Compounder or Distributor, Metal Production and Supply, Media, TV and Film, Military & Defence, Packaging, Pharmaceutical, Software Manufacturer, Contract Manufacturing & Services, Research & Testing, Design & Branding, Toolmaking and Moulding, Toys, Leisure and Entertainment, Printing, Coating & Labelling, Automation & Robotics, Chemicals, Ingredients and Allied Products, FMCG, Apparel, Agriculture, Industry Body & Events, Recycling and Reprocessing, Clinical Practice, Trials and Studies, NGO & Charity, BioPharma, Clinical Diagnostics, Government, Plastics Production and Supply, Medical Device, Research & Development, Other businesses allied to the field as reported in Paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are involved in 3D Printing, Additive Manufacturing, CAD/CAM/CAE Operations, Consulting, C-Suite/Corporate Management, Engineering, Manufacturing, Marketing, Product Design & Development, Sales, Business Development & Product Management, Project Management, Procurement & Purchasing, Quality Assurance, Research & Development, Toolmaking, Training & Development, Regulatory/Legal Affairs, Human Resources, Finance, Technical Management, Production & Process Control, Machine Operations, Printing, Marking & Packaging, Sterilisation, Maintenance & Service, Sustainability, IT Systems, Testing & Analysis, Sales, Business Development & Product Management and Other functions in the above fields.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	490
Allocated for Trade Shows and Conventions	-
All Other	39
TOTAL	529

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	17,042	100.0	17,042	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,042	100.0	17,042	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022	Total Qualified	Qualified Circulation by Edition	
		European Edition	North American Edition
Volume 30, Issue 1/Volume 8, Issue 1	17,087	12,058	5,029
Volume 30, Issue 2/Volume 8, Issue 2	17,008	12,008	5,000
Volume 30, Issue 3/Volume 8, Issue 3	17,032	12,001	5,031

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF VOLUME 30, ISSUE 3/VOLUME 8, ISSUE 3 2022

Business & Industry	Total Qualified	Percent of Total	Qualified Circulation by Edition																														
			European	North American	3D Printing	Additive Manufacturing	CAD/CAM/CAE Operations	Consulting	C-Suite / Corporate Management	Engineering	Manufacturing	Marketing	Product Design & Development	Sales, Business Development & Product Management	Project Management	Procurement & Purchasing	Quality Assurance	Research & Development	Toolmaking	Training & Development	Regulatory/ Legal Affairs	Human Resources	Finance	Technical Management	Production & Process Control	Machine Operations	Printing, Marking & Packaging	Sterilisation	Maintenance & Service	Sustainability	IT Systems	Testing & Analysis	Other
Aerospace	1,417	8.3	849	568	52	146	37	42	134	397	108	18	83	88	36	19	45	77	4	11	9	1	6	27	38	3	2	1	3	1	6	7	16
Architecture, Planning and Building	280	1.6	138	142	20	7	14	11	23	47	14	3	60	5	38	3	-	10	1	-	-	2	4	4	1	2	-	1	2	-	-	7	
Automotive, Marine and Rail	1,172	6.9	834	338	55	90	40	28	62	374	74	30	112	70	42	32	13	61	6	3	1	1	5	24	11	2	-	3	1	1	2	29	
Banking & Finance	79	0.5	39	40	-	3	2	4	19	5	2	3	-	11	1	-	4	-	-	-	-	17	2	1	-	-	-	-	-	-	-	5	
Computer/IT/Telecommunications	324	1.9	228	96	30	3	6	28	48	41	8	12	22	31	7	3	7	17	-	2	1	2	13	1	1	2	-	4	-	29	1	3	
Consumer Goods	605	3.5	453	152	98	14	12	11	41	106	41	13	138	29	16	7	3	41	3	1	1	1	4	5	2	3	-	1	-	2	1	11	
Consultancy & Business Services	720	4.2	523	197	31	27	13	223	115	90	6	21	63	40	25	5	4	21	-	4	1	5	6	2	-	2	-	3	1	2	-	9	
Dental	182	1.1	136	46	35	10	14	-	20	9	8	9	18	11	8	2	1	12	1	5	-	7	5	-	-	-	-	1	-	-	1	5	
Education	976	5.7	754	222	86	124	17	22	24	149	31	6	50	15	21	8	2	147	1	117	-	-	18	1	4	-	-	2	2	8	4	117	
Electronics	441	2.6	328	113	29	11	7	7	57	107	25	12	58	46	10	6	3	24	-	2	1	2	10	6	-	1	-	4	-	-	1	12	
Energy & Power	276	1.6	194	82	9	24	10	6	29	97	15	1	14	15	9	2	2	24	-	-	-	1	9	1	-	1	-	2	-	-	1	4	
Industrial Products & Components	897	5.3	678	219	71	77	17	12	98	163	49	34	131	80	31	11	7	66	3	1	3	-	13	9	2	1	-	1	-	2	-	14	
Jewellery, Art and High Value Creative Goods	200	1.2	173	27	38	5	17	2	16	7	25	3	56	3	8	1	-	4	1	2	-	1	2	1	-	-	-	1	-	-	-	7	
Law and Intellectual Property	23	0.1	17	6	2	-	-	1	-	1	-	3	-	1	-	-	-	-	-	-	9	-	-	-	-	-	-	-	-	-	-	5	
Industrial Machinery and Equipment	1,192	7.0	875	317	73	119	11	12	126	212	53	74	101	200	24	7	7	76	6	3	-	5	23	9	3	-	-	10	-	1	2	35	
Materials Manufacturer, Compounder or Distributor	36	0.2	15	21	2	1	-	1	7	5	2	4	3	4	1	-	1	4	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Metal Production and Supply	236	1.4	163	73	4	31	2	5	30	30	18	9	8	43	5	1	3	17	1	-	-	2	15	4	1	-	-	1	-	2	1	3	
Media, TV and Film	179	1.1	134	45	22	3	2	7	18	10	6	35	15	14	7	1	1	5	-	2	-	-	2	1	-	1	-	-	-	2	1	24	
Military & Defence	232	1.4	132	100	5	21	6	6	9	79	18	-	21	8	3	6	4	24	2	3	-	1	2	3	-	-	1	-	3	2	5		
Packaging	161	0.9	143	18	5	3	4	7	15	17	12	6	36	10	8	8	2	10	3	-	-	-	5	1	1	3	-	-	-	-	-	5	
Pharmaceutical	86	0.5	71	15	8	1	3	2	11	14	4	-	13	8	-	-	13	-	-	-	-	-	1	2	1	-	-	1	-	-	-	4	
Software Manufacturer	296	1.7	200	96	14	28	14	6	51	25	8	31	9	64	3	1	16	-	-	1	1	-	9	3	-	-	-	-	2	-	10		
Contract Manufacturing & Services	1,254	7.4	620	634	67	102	35	6	223	252	141	45	61	130	28	11	5	39	5	2	1	2	26	17	6	2	1	4	1	1	1	38	
Research & Testing	511	3.0	376	135	24	68	5	15	35	78	13	9	29	16	15	1	1	153	-	2	1	2	16	4	2	-	-	-	1	1	6	13	
Design & Branding	340	2.0	247	93	38	14	9	41	45	13	9	112	11	6	1	2	3	1	1	-	-	-	3	4	-	5	-	-	-	1	7		
Toolmaking and Moulding	140	0.8	107	33	10	13	6	3	14	22	10	3	13	12	4	1	1	6	11	1	-	-	4	1	-	-	-	-	-	1	-	4	
Toys, Leisure and Entertainment	124	0.7	108	16	37	7	2	1	4	8	9	-	30	4	3	2	-	1	-	1	-	-	2	3	-	-	-	2	-	2	-	6	
Printing, Coating & Labelling	271	1.6	187	84	59	7	4	4	46	25	9	14	13	29	5	1	-	14	-	-	-	7	5	-	12	-	1	-	3	-	13		
Automation & Robotics	319	1.9	211	108	20	24	6	10	33	97	13	11	20	35	11	1	2	13	4	1	-	1	6	1	2	-	-	-	-	1	7		
Chemicals, Ingredients and Allied Products	182	1.1	105	77	11	14	1	4	13	8	5	18	9	37	5	1	1	33	-	-	-	1	10	1	-	-	-	-	-	-	2	8	
FMCG	31	0.2	30	1	1	1	1	1	2	6	6	1	2	-	-	2	-	5	-	-	-	-	1	-	-	1	-	-	1	-	-		
Apparel	25	0.1	20	5	2	-	2	1	1	4	3	1	4	1	-	1	-	3	-	-	-	-	1	-	-	-	-	-	-	-	-	1	
Agriculture	45	0.3	28	17	4	4	2	1	3	11	5	-	6	1	-	1	-	1	-	1	1	-	1	-	-	-	-	-	1	1	-		
Industry Body & Events	29	0.2	16	13	1	-	1	1	5	1	-	5	1	5	4	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	3	
Recycling and Reprocessing	18	0.1	12	6	3	-	-	-	2	2	1	-	-	5	-	-	-	2	-	-	-	-	2	-	-	-	1	-	-	-	-		
Clinical Practice, Trials and Studies	32	0.2	16	16	3	-	-	2	4	2	-	1	4	4	-	-	5	-	-	-	-	-	2	1	-	-	-	1	-	-	3		
NGO & Charity	6	-	4	2	1	-	-	-	1	-	-	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1		
BioPharma	36	0.2	25	11	3	5	1	-	-	11	2	-	3	-	-	-	-	10	-	-	-	-	-	1	-	-	-	-	-	-	-		
Clinical Diagnostics	12	0.1	6	6	-	-	-	-	5	1	-	-	-	2	-	-	-	2	-	-	-	-	-	1	-	-	-	-	-	-	-		
Government	97	0.6	50	47	4	11	1	3	6	25	4	-	7	4	6	-	1	15	-	-	2	-	1	-	-	-	-	-	1	-	6		
Plastics Production and Supply	273	1.6	210	63	29	15	5	2	38	27	17	11	21	38	8	1	2	34	2	-	-	-	9	3	-	1	-	1	1	3	4		
Medical Device	695	4.1	460	235	52	41	14	23	71	133	39	14	106	36	20	7	9	88	3	5	1	2	12	6	-	-	1	-	1	-	11		
Research & Development	213	1.2	198	15	14	33	2	8	4	39	6	-	31	6	-	-	1	58	-	2	-	5	-	-	-	-	-	-	2	-	1	1	
Other	2,369	13.9	1,888	481	74	54	13	19	243	100	45	81	58	79	75	37	7	287	-	3	2	3	13	16	73	2	-	9	1	13	2	1,060	
TOTAL QUALIFIED CIRCULATION	17,032	100.0	12,001	5,031	1,146	1,161	363	556	1,747	2,882	868	551	1,541	1,252	494	191	137	1,447	58	175	34	18	70	320	229	33	39	3	58	16	85	41	1,517
PERCENT	100.0		70.5	29.5	6.7	6.8	2.1	3.3	10.3	16.9	5.1	3.3	9.1	7.4	2.9	1.1	0.8	8.5	0.3	1.0	0.2	0.1	0.4	1.9	1.4	0.2	0.2	-	0.3	0.1	0.5	0.2	8.9

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR VOLUME 30, ISSUE 3/VOLUME 8, ISSUE 3 2022

Qualification Source	Qualified Within			Qualified Circulation by Edition			
	1 Year	2 Years	3 Years	European			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION

6-Month Period Ended:	Audited Data		Audited Data		Circulation Claim	
	July – December 2019	January – June 2020	July – December 2020	January – June 2021	July – December 2021*	January – June 2022*
Total Audit Average Qualified:	17,061	17,053	16,713	17,079	17,076	17,042
Qualified Non-Paid:	17,061	17,053	16,713	17,079	17,076	17,042
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2021 – June 2022 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR VOLUME 30, ISSUE 3/VOLUME 8, ISSUE 3 2022*

State	Total Qualified	Percent	Qualified Circulation by Edition		State	Total Qualified	Percent	Qualified Circulation by Edition	
			European	North American				European	North American
Maine	7	-	-	7	Kentucky	33	-	-	33
New Hampshire	32	-	-	32	Tennessee	54	-	-	54
Vermont	8	-	-	8	Alabama	18	-	-	18
Massachusetts	165	-	-	165	Mississippi	6	-	-	6
Rhode Island	10	-	-	10	EAST SO. CENTRAL	111	0.6	-	111
Connecticut	86	-	-	86	Arkansas	12	-	-	12
NEW ENGLAND	308	1.8	-	308	Louisiana	14	-	-	14
New York	234	-	-	234	Oklahoma	33	-	-	33
New Jersey	125	-	-	125	Texas	331	-	-	331
Pennsylvania	254	-	-	254	WEST SO. CENTRAL	390	2.3	-	390
MIDDLE ATLANTIC	613	3.6	-	613	Montana	3	-	-	3
Ohio	327	-	-	327	Idaho	9	-	-	9
Indiana	105	-	-	105	Wyoming	4	-	-	4
Illinois	202	-	-	202	Colorado	79	-	-	79
Michigan	582	-	-	582	New Mexico	25	-	-	25
Wisconsin	90	-	-	90	Arizona	77	-	-	77
EAST NO. CENTRAL	1,306	7.7	-	1,306	Utah	32	-	-	32
Minnesota	115	-	-	115	Nevada	39	-	-	39
Iowa	34	-	-	34	MOUNTAIN	268	1.6	-	268
Missouri	50	-	-	50	Alaska	1	-	-	1
North Dakota	8	-	-	8	Washington	97	-	-	97
South Dakota	11	-	-	11	Oregon	71	-	-	71
Nebraska	15	-	-	15	California	570	-	-	570
Kansas	14	-	-	14	Hawaii	4	-	-	4
WEST NO. CENTRAL	247	1.4	-	247	PACIFIC	743	4.4	-	743
Delaware	16	-	-	16	UNITED STATES	4,598	27.0	-	4,598
Maryland	54	-	-	54	U.S. Territories	-	-	-	-
Washington, DC	9	-	-	9	Canada	375	-	-	375
Virginia	79	-	-	79	Mexico	58	-	-	58
West Virginia	7	-	-	7	Other International	12,001	-	12,001	-
North Carolina	118	-	-	118	APO/FPO	-	-	-	-
South Carolina	40	-	-	40					
Georgia	89	-	-	89					
Florida	200	-	-	200					
SOUTH ATLANTIC	612	3.6	-	612					
					TOTAL QUALIFIED CIRCULATION	17,032	100.0	12,001	5,031

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR VOLUME 30, ISSUE 3/VOLUME 8, ISSUE 3 2022*

Region	Total Qualified	Percent	Qualified Circulation by Edition		Region	Total Qualified	Percent	Qualified Circulation by Edition	
			European	North American				European	North American
Channel Islands	2		2	-	Cheshire	204		204	-
Cornwall	40		40	-	Isle of Man	3		3	-
Devon	80		80	-	Lancashire	370		370	-
Dorset	82		82	-	Merseyside	104		104	-
Gloucestershire	179		179	-	North West	681	4.0	681	-
Isles of Scilly	-		-	-	Cleveland	43		43	-
Somerset	224		224	-	Cumbria	53		53	-
Wiltshire	101		101	-	Durham	36		36	-
South West	708	4.1	708	-	Northumberland	14		14	-
Bedfordshire	83		83	-	Tyne & Wear	52		52	-
Berkshire	152		152	-	Northern	198	1.2	198	-
Buckinghamshire	162		162	-	London	418	2.5	418	-
East Sussex	79		79	-	Total England Circulation	6,688	39.3	6,688	-
Essex	137		137	-	Antrim	22		22	-
Hampshire	239		239	-	Armagh	1		1	-
Hertfordshire	163		163	-	County Down	9		9	-
Isle of Wight	11		11	-	County Tyrone	6		6	-
Kent	150		150	-	Fermanagh	-		-	-
Middlesex	110		110	-	Londonderry	12		12	-
Oxfordshire	219		219	-	Northern Ireland	50	0.3	50	-
Surrey	166		166	-	Clwyd	50		50	-
West Sussex	84		84	-	Dyfed	18		18	-
South East	1,755	10.3	1,755	-	Gwent	51		51	-
Cambridgeshire	201		201	-	Gwynedd	15		15	-
Norfolk	60		60	-	Mid Glamorgan	51		51	-
Suffolk	64		64	-	Powys	24		24	-
East Anglia	325	1.9	325	-	Glamorgan	38		38	-
Herefordshire & Worcestershire	172		172	-	West Glamorgan	32		32	-
Shropshire	99		99	-	Wales	279	1.6	279	-
Staffordshire	200		200	-	Borders	5		5	-
Warwickshire	161		161	-	Central	11		11	-
West Midlands	670		670	-	Dumfries & Galloway	2		2	-
Midlands	1,302	7.6	1,302	-	Fife	8		8	-
Derbyshire	200		200	-	Grampian	32		32	-
Leicestershire	235		235	-	Highlands & Islands	2		2	-
Lincolnshire	69		69	-	Lothian	23		23	-
Northamptonshire	133		133	-	Strathclyde	69		69	-
Nottinghamshire	193		193	-	Tayside	10		10	-
East Midlands	830	4.9	830	-	Scotland	162	1.0	162	-
East Yorkshire	26		26	-	Total UK Circulation	7,179	42.2	7,179	-
North Yorkshire	55		55	-	Europe	4,822	28.3	4,822	-
South Yorkshire	188		188	-	International	5,031	29.5	-	5,031
West Yorkshire	202		202	-	TOTAL QUALIFIED CIRCULATION	17,032	100.0	12,001	5,031
Yorkshire	471	2.8	471	-					

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE VOLUME 30, ISSUE 3/VOLUME 8, ISSUE 3 2022*

Region/Country	Total Qualified	Percent	Qualified Circulation by Edition		Region/Country	Total Qualified	Percent	Qualified Circulation by Edition	
			European	North American				European	North American
EUROPE					Malta	17		17	-
Albania	3		3	-	Netherlands	245		245	-
Austria	101		101	-	Norway	38		38	-
Belarus	8		8	-	Poland	112		112	-
Belgium	217		217	-	Portugal	126		126	-
Bosnia and Herzegovina	7		7	-	Romania	55		55	-
Bulgaria	33		33	-	Russian Federation	128		128	-
Croatia	16		16	-	Serbia	18		18	-
Cyprus	14		14	-	Slovakia	22		22	-
Czech Republic	63		63	-	Slovenia	31		31	-
Denmark	83		83	-	Spain	324		324	-
Estonia	8		8	-	Sweden	117		117	-
Finland	88		88	-	Switzerland	126		126	-
France	492		492	-	Turkey	158		158	-
Germany	1,408		1,408	-	Ukraine	32		32	-
Greece	68		68	-	United Kingdom	7,179		7,179	-
Hungary	65		65	-	Subtotal	12,001	70.5	12,001	-
Iceland	10		10	-	NORTH AMERICA				
Ireland	198		198	-	Canada	375		-	375
Italy	328		328	-	Mexico	58		-	58
Latvia	18		18	-	United States	4,598		-	4,598
Liechtenstein	10		10	-	Subtotal	5,031	29.5	-	5,031
Lithuania	23		23	-	TOTAL QUALIFIED CIRCULATION	17,032	100.0	12,001	5,031
Luxembourg	11		11	-					
Macedonia	1		1	-					

*See Additional Data

WEBSITE CHANNEL

WWW.TCTMAGAZINE.COM

2022	Pageviews	Sessions	Users	Average Session Duration
January	72,775	49,881	42,222	0:46
February	51,943	38,484	32,198	0:54
March	67,603	50,015	42,172	0:48
April	60,901	42,785	36,735	0:52
May	49,587	36,051	29,175	1:11
June	43,111	31,046	24,733	1:14
AVERAGE:	57,653	41,377	34,539	0:58

January - June 2022 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.








Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

SOCIAL MEDIA CHANNEL

TCT Magazine Social Media

2022	 Twitter followers https://twitter.com/thetctmagazine	 Twitter followers https://twitter.com/thetctgroup	 Twitter followers https://twitter.com/TCT3Sixty	 Facebook likes https://www.facebook.com/thetctmagazine/	 LinkedIn group members https://linkedin.com/groups/48133/profile	 YouTube views https://www.youtube.com/views	 YouTube subscribers https://youtube.com/user/tctmagazine
Beginning Balance:	10,422	8,457	6,469	1,663	6,666	908,005	2,340
January	10,466	8,455	6,474	1,660	6,793	909,361	2,340
February	10,487	8,463	6,480	1,653	6,935	910,648	2,340
March	10,505	8,472	6,488	1,652	7,029	912,026	2,350
April	10,543	8,487	6,507	1,659	7,142	913,429	2,360
May	10,625	8,496	6,532	1,660	7,253	914,631	2,360
June	10,666	8,507	6,624	1,660	7,351	916,587	2,360

ADDITIONAL DATA

MAGAZINE:

PARAGRAPH 3b:

Other sources include 1 source of circulation for quantities of 127 copies or 0.7%, including internet research.

GEOGRAPHIC DISTRIBUTION:

Geographic data for Website and Social Media are not reported at the media owner's option.

REVISED COPY:

This Revised June 2022 Brand Report dated November 9, 2022 replaces the previously released report dated July 8, 2022.

Due to a clerical error, the footnote for YouTube views in the Social Media Channel has been removed.

Please destroy all originally released copies of this report.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jane Palfi, Audience Development Manager

Scott Masheder, Commercial and Operations Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.

Date signed

July 8, 2022

City

Chester

Country

United Kingdom

Revised

November 9, 2022

Type

BJ

ID Number

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