



# BRAND REPORT

FOR THE 6 MONTH PERIOD ENDED JUNE 2023



No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Rapid News Publications Ltd, the owner of the **TCT Group**, has been a leading authority in additive manufacturing, 3D printing, design and engineering technology for 30 years.

A rich mix of live events and all-encompassing media portfolio enables TCT to deliver business-critical intelligence, connecting the additive community across Europe, North America and Asia.

By focusing on cutting edge applications, expert analysis and commentary, TCT helps designers, engineers and buyers evaluate, adopt and optimise their additive requirements.

The TCT Group mission goes beyond simply raising awareness; it's focused on developing a 360-degree understanding of the potential of additive manufacturing and 3D printing technology to increase utilisation at all stages of design, engineering and manufacturing.

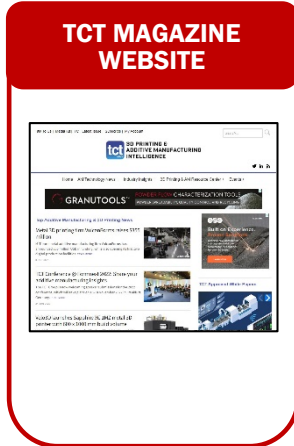
### MAGAZINE CHANNEL FORMAT – PRINT ISSUES

**TCT MAGAZINE** is produced in a print format. The editorial for the print copy is the same for all recipients.

### BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

## CHANNELS



## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>TCT PRINT MAGAZINE COMBINED</b>	17,124	-	17,124
TCT Magazine European Edition (3 Issues in the period)	12,071	-	12,071
TCT Magazine North American Edition (3 Issues in the period)	5,053	-	5,053
(See Paragraph 3b for Source)			
<b>TCT MAGAZINE WEBSITE</b> (Monthly Users with 32,986 average Pageviews)	37,192	-	37,192
<b>TCT MAGAZINE SOCIAL MEDIA*</b>			
a. Twitter followers			
1. <a href="https://twitter.com/thetctmagazine">https://twitter.com/thetctmagazine</a>	10,799	-	10,799
2. <a href="https://twitter.com/thetctgroup">https://twitter.com/thetctgroup</a>	8,399	-	8,399
3. <a href="https://twitter.com/TCT3Sixty">https://twitter.com/TCT3Sixty</a>	6,546	-	6,546
b. Facebook likes	1,800	-	1,800
c. LinkedIn group members	7,455	-	7,455
d. YouTube views	931,725	-	931,725
e. YouTube subscribers	2,410	-	2,410

\*Social Media claims are cumulative figures, not averages.

**MAGAZINE CHANNEL FORMAT: This magazine is produced in print format.**

**FIELD SERVED**

**TCT Magazine** European and North American editions serve companies in the following fields: Aerospace, Architecture, Planning and Building, Automotive, Marine and Rail, Banking & Finance, Computer/IT/Telecommunications, Consumer Goods, Consultancy & Business Services, Dental, Education, Electronics, Energy & Power, Industrial Products & Components, Jewellery, Art and High Value Creative Goods, Law and Intellectual Property, Industrial Machinery and Equipment, Materials Manufacturer, Compounder or Distributor, Metal Production and Supply, Media, TV and Film, Military & Defence, Packaging, Pharmaceutical, Software Manufacturer, Contract Manufacturing & Services, Research & Testing, Design & Branding, Toolmaking and Moulding, Toys, Leisure and Entertainment, Printing, Coating & Labelling, Automation & Robotics, Chemicals, Ingredients and Allied Products, FMCG, Apparel, Agriculture, Industry Body & Events, Recycling and Reprocessing, Clinical Practice, Trials and Studies, NGO & Charity, BioPharma, Clinical Diagnostics, Government, Plastics Production and Supply, Medical Device, Research & Development, Other businesses allied to the field as reported in Paragraph 3a herein.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are involved in 3D Printing, Additive Manufacturing, CAD/CAM/CAE Operations, Consulting, C-Suite/Corporate Management, Engineering, Manufacturing, Marketing, Product Design & Development, Sales, Business Development & Product Management, Project Management, Procurement & Purchasing, Quality Assurance, Research & Development, Toolmaking, Training & Development, Regulatory/Legal Affairs, Human Resources, Finance, Technical Management, Production & Process Control, Machine Operations, Printing, Marking & Packaging, Sterilisation, Maintenance & Service, Sustainability, IT Systems, Testing & Analysis, Sales, Business Development & Product Management and Other functions in the above fields.

**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	-
Allocated for Trade Shows and Conventions	-
All Other	30
<b>TOTAL</b>	<b>30</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	17,124	100.0	17,124	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,124</b>	<b>100.0</b>	<b>17,124</b>	<b>100.0</b>	-	-

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2023 Issues	Total Qualified	Qualified Circulation by Edition	
		European Edition	North American Edition
Volume 31, Issue 1/Volume 9, Issue 1	17,110	12,060	5,050
Volume 31, Issue 2/Volume 9, Issue 2	17,110	12,060	5,050
Volume 31, Issue 3/Volume 9, Issue 3	17,151	12,091	5,060

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF VOLUME 31, ISSUE 3/VOLUME 9, ISSUE 3, 2023**

Business & Industry	Qualified Circulation		Qualified Circulation by Edition																														
	Total Qualified	Percent of Total	European	North American	3D Printing	Additive Manufacturing	CAD/CAM/CAE Operations	Consulting	C-Suite / Corporate Management	Engineering	Manufacturing	Marketing	Product Design & Development	Sales, Business Development & Product Management	Project Management	Procurement & Purchasing	Quality Assurance	Research & Development	Toolmaking	Training & Development	Regulatory/ Legal Affairs	Human Resources	Finance	Technical Management	Production & Process Control	Machine Operations	Printing, Marking & Packaging	Sterilisation	Maintenance & Service	Sustainability	IT Systems	Testing & Analysis	Other
Aerospace	1,799	10.5	961	838	52	136	31	42	203	594	129	21	72	101	137	20	44	83	4	10	8	5	5	28	34	5	1	1	6	2	7	8	10
Architecture, Planning and Building	378	2.2	140	238	26	5	12	14	45	79	14	8	80	5	56	3	10	1	-	-	1	-	3	4	1	2	-	2	1	-	-	6	
Automotive, Marine and Rail	1,302	7.6	881	421	44	83	34	30	91	480	79	29	125	65	45	25	13	66	5	3	-	2	4	33	13	4	-	3	2	2	3	19	
Banking & Finance	97	0.6	61	36	1	3	-	7	19	2	2	4	1	14	1	1	2	4	-	-	1	31	3	-	-	-	-	-	-	-	-	1	
Computer/IT/Telecommunications	325	1.9	242	83	33	2	9	30	36	36	7	13	19	31	7	5	8	20	-	1	1	2	11	1	-	3	-	4	-	43	1	1	
Consumer Goods	627	3.7	504	123	82	21	10	16	50	111	62	20	125	34	17	7	2	36	2	1	-	1	9	3	3	1	-	2	-	3	-	8	
Consultancy & Business Services	772	4.5	596	176	28	25	8	223	136	106	16	35	56	45	25	4	3	31	-	4	2	2	3	2	-	2	-	3	2	1	2	5	
Dental	193	1.1	148	45	28	11	12	7	28	10	17	7	16	10	9	2	-	11	1	5	-	-	5	5	-	-	-	-	-	2	2	5	
Education	980	5.7	781	199	78	101	20	35	36	143	40	5	44	12	23	6	3	163	1	127	-	1	1	22	3	7	-	4	1	10	5	89	
Electronics	406	2.4	329	77	17	7	6	6	45	111	25	16	54	38	13	7	4	18	1	2	1	3	2	12	6	1	-	3	-	1	2	5	
Energy & Power	247	1.4	184	63	10	17	7	6	26	85	15	3	13	11	7	4	3	22	1	-	-	-	7	2	-	1	-	3	-	1	1	2	
Industrial Products & Components	838	4.9	667	171	62	59	15	10	114	155	58	36	103	75	28	10	4	66	4	1	2	-	16	6	4	2	-	1	-	1	-	5	
Jewellery, Art and High Value Creative Goods	179	1.0	148	31	33	5	16	2	18	5	27	4	47	3	6	1	-	1	1	1	-	1	2	1	-	-	-	-	-	-	-	4	
Law and Intellectual Property	16	0.1	13	3	1	-	-	1	-	2	-	-	-	1	-	-	-	-	-	-	6	-	-	-	-	-	-	-	-	-	-	2	
Industrial Machinery and Equipment	1,270	7.4	888	382	71	101	10	17	134	281	60	68	106	206	23	6	6	71	5	3	1	2	6	38	9	5	-	10	-	1	2	28	
Materials Manufacturer, Compounder or Distributor	2	-	-	2	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Metal Production and Supply	287	1.7	220	67	8	28	2	6	40	53	20	7	12	43	4	2	3	21	1	1	-	2	19	5	3	-	-	1	1	2	1	2	
Media, TV and Film	181	1.1	135	46	21	3	1	10	29	10	6	24	16	12	14	1	1	2	-	2	-	-	2	-	-	2	-	-	-	1	2	22	
Military & Defence	162	0.9	112	50	3	16	3	4	8	55	9	-	18	9	-	6	2	16	1	-	-	1	1	2	-	-	1	-	3	1	3		
Packaging	145	0.8	134	11	5	2	3	7	17	18	12	6	25	11	8	8	1	4	3	-	-	-	5	-	1	3	-	1	1	-	4		
Pharmaceutical	88	0.5	78	10	8	1	3	2	11	14	6	-	14	7	1	-	-	15	-	-	-	-	1	2	1	1	-	1	-	-	-		
Software Manufacturer	285	1.7	213	72	9	32	11	9	59	24	6	29	8	57	3	-	-	9	1	-	1	1	12	3	-	-	-	-	4	-	6		
Contract Manufacturing & Services	2,031	11.8	1,366	665	88	88	27	43	329	517	349	64	110	165	59	16	19	52	8	4	1	4	4	27	21	7	1	11	2	4	3	8	
Research & Testing	400	2.3	316	84	18	51	4	13	33	71	9	8	18	13	9	1	2	113	-	3	1	-	14	5	2	-	-	-	-	1	2	8	
Design & Branding	513	3.0	413	100	70	16	18	23	57	72	16	14	159	17	13	2	1	7	2	-	-	-	6	6	6	-	6	-	3	1	3		
Toolmaking and Moulding	130	0.8	97	33	7	13	4	2	20	19	12	2	12	6	5	-	2	6	10	1	-	-	5	-	1	-	-	-	-	1	-	2	
Toys, Leisure and Entertainment	127	0.7	108	19	44	4	2	1	5	11	10	2	27	3	4	2	-	1	-	1	-	-	2	-	-	-	-	2	-	-	1	5	
Printing, Coating & Labelling	225	1.3	193	32	52	5	2	2	42	23	6	10	13	18	6	1	-	12	-	-	-	1	8	5	-	13	-	-	2	-	4		
Automation & Robotics	361	2.1	250	111	18	20	7	14	47	105	29	8	21	34	12	3	1	19	4	1	-	-	8	1	1	-	-	1	-	1	6		
Chemicals, Ingredients and Allied Products	182	1.1	126	56	8	15	1	5	10	9	4	20	8	36	5	2	2	31	-	2	-	1	9	2	1	-	-	2	-	-	3	6	
FMCG	26	0.1	26	-	1	1	-	1	2	5	5	1	1	1	-	1	-	4	-	-	-	-	1	-	-	1	-	-	1	-	-		
Apparel	26	0.2	13	13	2	-	1	2	3	4	1	1	4	1	2	1	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Agriculture	50	0.3	27	23	1	4	1	3	2	16	7	-	6	1	1	1	-	1	-	-	1	-	-	-	1	-	-	-	2	1	1		
Industry Body & Events	33	0.2	25	8	-	-	-	1	8	2	-	8	1	5	3	-	-	1	-	-	-	-	1	-	-	-	-	-	-	2	-	1	
Recycling and Reprocessing	26	0.2	21	5	2	-	-	2	2	4	3	1	1	4	-	1	-	3	-	-	-	-	2	-	-	-	1	-	-	-	-		
Clinical Practice, Trials and Studies	39	0.2	23	16	3	-	-	4	4	5	-	1	6	4	1	1	-	5	-	-	-	-	1	-	-	-	-	-	1	-	-	3	
NGO & Charity	5	-	3	2	-	-	-	1	-	-	-	-	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
BioPharma	37	0.2	29	8	2	3	1	-	1	10	2	-	2	2	-	-	-	11	-	-	-	1	-	-	1	-	-	1	-	-	-		
Clinical Diagnostics	20	0.1	15	5	-	-	-	2	4	5	-	2	3	1	-	1	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-		
Government	99	0.6	59	40	2	8	-	5	8	21	7	-	5	6	7	-	1	19	-	3	2	-	2	-	-	-	-	1	1	-	1	-	
Plastics Production and Supply	320	1.9	260	60	33	14	6	4	46	37	32	11	20	39	5	4	5	29	4	1	-	3	10	5	-	-	2	1	2	2	5		
Medical Device	699	4.1	433	266	49	32	16	24	67	155	41	14	96	36	30	5	10	81	2	5	1	1	18	3	-	-	1	-	2	-	9		
Research & Development	383	2.2	326	57	26	51	2	11	13	64	14	3	47	6	4	-	1	109	-	8	-	-	10	-	-	1	-	1	3	1	8		
Other	840	4.9	527	313	51	38	11	12	42	55	24	46	40	53	11	4	2	21	-	1	-	2	6	15	5	1	-	2	2	-	1	395	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,151</b>	<b>100.0</b>	<b>12,091</b>	<b>5,060</b>	<b>1,097</b>	<b>1,021</b>	<b>316</b>	<b>659</b>	<b>1,891</b>	<b>3,584</b>	<b>1,181</b>	<b>554</b>	<b>1,555</b>	<b>1,242</b>	<b>605</b>	<b>164</b>	<b>145</b>	<b>1,199</b>	<b>62</b>	<b>191</b>	<b>28</b>	<b>29</b>	<b>78</b>	<b>371</b>	<b>155</b>	<b>49</b>	<b>39</b>	<b>4</b>	<b>69</b>	<b>21</b>	<b>104</b>	<b>46</b>	<b>692</b>
<b>PERCENT</b>	<b>100.0</b>		<b>70.5</b>	<b>29.5</b>	<b>6.4</b>	<b>6.0</b>	<b>1.8</b>	<b>3.8</b>	<b>11.0</b>	<b>20.9</b>	<b>6.9</b>	<b>3.2</b>	<b>9.1</b>	<b>7.2</b>	<b>3.5</b>	<b>1.0</b>	<b>0.8</b>	<b>7.0</b>	<b>0.4</b>	<b>1.1</b>	<b>0.2</b>	<b>0.2</b>	<b>0.5</b>	<b>2.2</b>	<b>0.9</b>	<b>0.3</b>	<b>0.2</b>	<b>-</b>	<b>0.4</b>	<b>0.1</b>	<b>0.6</b>	<b>0.3</b>	<b>4.0</b>

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR VOLUME 31, ISSUE 3/VOLUME 9, ISSUE 3, 2023**

Qualification Source	Qualified Within						
	1 Year	2 Years	3 Years	Qualified Circulation by Edition			



**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR VOLUME 31, ISSUE 3/VOLUME 9, ISSUE 3, 2023\***

Region	Total Qualified	Percent	Qualified Circulation by Edition		Region	Total Qualified	Percent	Qualified Circulation by Edition	
			European	North American				European	North American
Channel Islands	5		5	-	Cheshire	233		233	-
Cornwall	38		38	-	Isle of Man	3		3	-
Devon	104		104	-	Lancashire	405		405	-
Dorset	84		84	-	Merseyside	101		101	-
Gloucestershire	194		194	-	North West	742	4.3	742	-
Isles of Scilly	-		-	-	Cleveland	51		51	-
Somerset	238		238	-	Cumbria	42		42	-
Wiltshire	118		118	-	Durham	48		48	-
South West	781	4.5	781	-	Northumberland	16		16	-
Bedfordshire	100		100	-	Tyne & Wear	62		62	-
Berkshire	159		159	-	Northern	219	1.3	219	-
Buckinghamshire	163		163	-	London	438	2.6	438	-
East Sussex	82		82	-	Total England Circulation	7,465	43.5	7,465	-
Essex	169		169	-	Antrim	24		24	-
Hampshire	268		268	-	Armagh	1		1	-
Hertfordshire	182		182	-	County Down	15		15	-
Isle of Wight	10		10	-	County Tyrone	5		5	-
Kent	173		173	-	Fermanagh	1		1	-
Middlesex	117		117	-	Londonderry	10		10	-
Oxfordshire	247		247	-	Northern Ireland	56	0.3	56	-
Surrey	178		178	-	Clwyd	53		53	-
West Sussex	86		86	-	Dyfed	22		22	-
South East	1,934	11.3	1,934	-	Gwent	61		61	-
Cambridgeshire	234		234	-	Gwynedd	16		16	-
Norfolk	80		80	-	Mid Glamorgan	65		65	-
Suffolk	78		78	-	Powys	26		26	-
East Anglia	392	2.3	392	-	Glamorgan	42		42	-
Herefordshire & Worcestershire	189		189	-	West Glamorgan	44		44	-
Shropshire	128		128	-	Wales	329	1.9	329	-
Staffordshire	232		232	-	Borders	7		7	-
Warwickshire	178		178	-	Central	15		15	-
West Midlands	743		743	-	Dumfries & Galloway	3		3	-
Midlands	1,470	8.6	1,470	-	Fife	8		8	-
Derbyshire	229		229	-	Grampian	32		32	-
Leicestershire	257		257	-	Highlands & Islands	5		5	-
Lincolnshire	88		88	-	Lothian	27		27	-
Northamptonshire	167		167	-	Strathclyde	73		73	-
Nottinghamshire	207		207	-	Tayside	12		12	-
East Midlands	948	5.5	948	-	Scotland	182	1.1	182	-
East Yorkshire	34		34	-	Total UK Circulation	8,032	46.8	8,032	-
North Yorkshire	71		71	-	Europe	4,059	23.7	4,059	-
South Yorkshire	204		204	-	International	5,060	29.5	-	5,060
West Yorkshire	232		232	-	<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,151</b>	<b>100.0</b>	<b>12,091</b>	<b>5,060</b>
Yorkshire	541	3.1	541	-					

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR VOLUME 31, ISSUE 3/VOLUME 9, ISSUE 3, 2023\***

Region/Country	Total Qualified	Percent	Qualified Circulation by Edition		Region/Country	Total Qualified	Percent	Qualified Circulation by Edition	
			European	North American				European	North American
<b>EUROPE</b>					Macedonia	1		1	-
Albania	3		3	-	Malta	19		19	-
Andorra	-		-	-	Netherlands	235		235	-
Austria	92		92	-	Norway	37		37	-
Belarus	7		7	-	Poland	109		109	-
Belgium	184		184	-	Portugal	124		124	-
Bosnia and Herzegovina	6		6	-	Romania	58		58	-
Bulgaria	24		24	-	Russian Federation	86		86	-
Croatia	17		17	-	Serbia	19		19	-
Cyprus	12		12	-	Slovakia	20		20	-
Czech Republic	50		50	-	Slovenia	31		31	-
Denmark	74		74	-	Spain	309		309	-
Estonia	10		10	-	Sweden	107		107	-
Finland	82		82	-	Switzerland	119		119	-
France	447		447	-	Turkey	145		145	-
Germany	956		956	-	Ukraine	23		23	-
Greece	76		76	-	United Kingdom	8,032		8,032	-
Hungary	49		49	-	Subtotal	12,091	70.5	12,091	-
Iceland	10		10	-	<b>NORTH AMERICA</b>				
Ireland	198		198	-	Canada	336		-	336
Italy	266		266	-	Mexico	49		-	49
Latvia	15		15	-	United States	4,675		-	4,675
Liechtenstein	6		6	-	Subtotal	5,060	29.5	-	5,060
Lithuania	26		26	-	<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,151</b>	<b>100.0</b>	<b>12,091</b>	<b>5,060</b>
Luxembourg	7		7	-					

\*See Additional Data

## WEBSITE CHANNEL

WWW.TCTMAGAZINE.COM

2023	Pageviews	Sessions	Users	Average Session Duration
January	31,655	49,804	35,870	1:13
February	31,392	49,072	35,707	1:18
March	34,266	54,819	39,609	1:17
April	30,606	46,994	33,631	1:13
May	35,163	54,430	38,896	1:06
June	34,832	53,539	39,436	1:03
<b>AVERAGE:</b>	<b>32,986</b>	<b>51,443</b>	<b>37,192</b>	<b>1:12</b>

January – June 2023 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

### WEBSITE GLOSSARY

**Pageviews:** A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.








**Sessions:** A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

**Users:** An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

**Average Session Duration:** The time visitors remain on a site per session.

## SOCIAL MEDIA CHANNEL

### TCT Magazine Social Media

2023	 Twitter followers <a href="https://twitter.com/thetctmagazine">https://twitter.com/thetctmagazine</a>	 Twitter followers <a href="https://twitter.com/thetctgroup">https://twitter.com/thetctgroup</a>	 Twitter followers <a href="https://twitter.com/TCT3Sixty">https://twitter.com/TCT3Sixty</a>	 Facebook likes <a href="https://www.facebook.com/thetctmagazine/">https://www.facebook.com/thetctmagazine/</a>	 LinkedIn group members <a href="https://www.linkedin.com/groups/48133/profile">https://www.linkedin.com/groups/48133/profile</a>	 YouTube views <a href="https://www.youtube.com/user/tctmagazine/about">https://www.youtube.com/user/tctmagazine/about</a>	 YouTube subscribers <a href="https://www.youtube.com/user/tctmagazine">https://www.youtube.com/user/tctmagazine</a>
Beginning Balance:	10,804	8,482	6,570	1,800	7,454	923,683	2,380
January	10,835	8,483	6,570	1,800	7,431	924,911	2,390
February	10,837	8,470	6,561	1,800	7,494	926,126	2,390
March	10,824	8,453	6,553	1,800	7,496	927,365	2,390
April	10,811	8,423	6,542	1,800	7,487	928,585	2,390
May	10,802	8,417	6,570	1,800	7,472	929,757	2,400
June	10,799	8,399	6,546	1,800	7,455	931,725	2,410

## ADDITIONAL DATA

### MAGAZINE: PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 423 copies or 2.5%, including BCC North America 2023.

### GEOGRAPHIC DISTRIBUTION:

Geographic data for Website and Social Media are not reported at the media owner's option.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jane Palfi, Audience Development Manager

Scott Mashedor, Commercial and Operations Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

July 14, 2023

City

Chester

Country

United Kingdom

Received by BPA Worldwide

July 14, 2023

Type

BJ

ID Number

T326BRJ23

### About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.

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